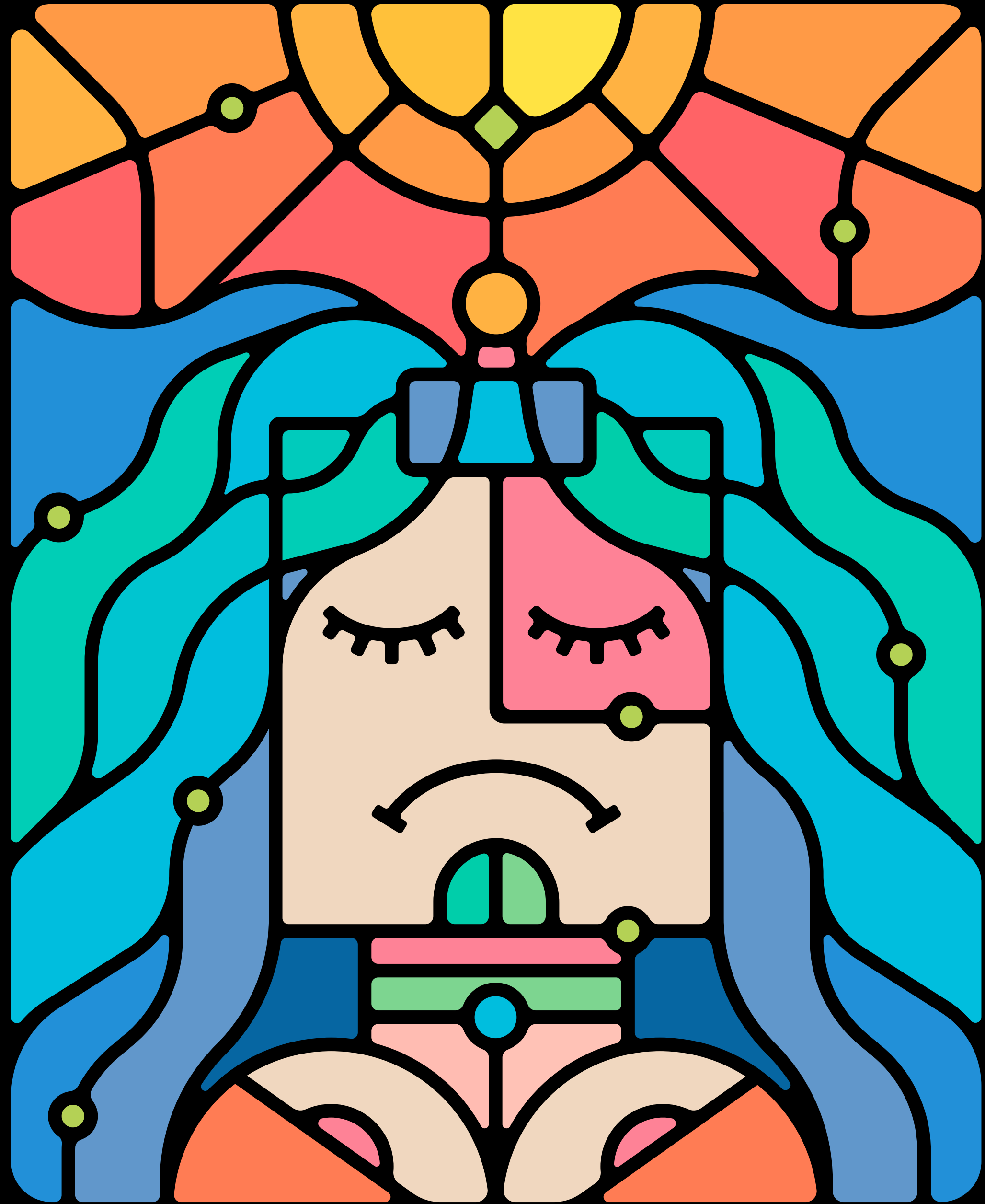


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Note din singurătatea unui designer



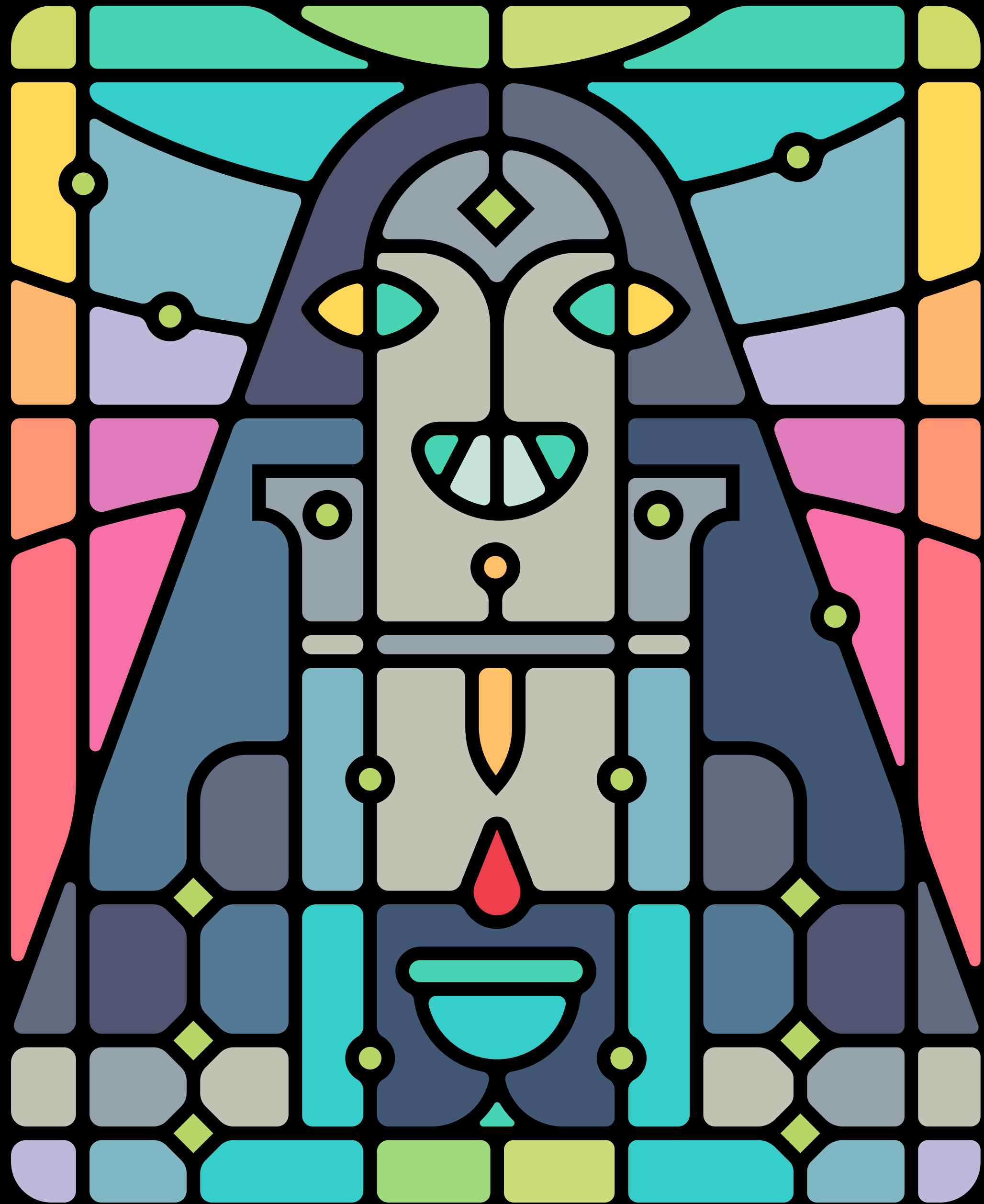
WHEN DESIGN DOESN'T FEEL MEANINGFUL ANYMORE

Why Designers Say They Love What They Do... But Don't



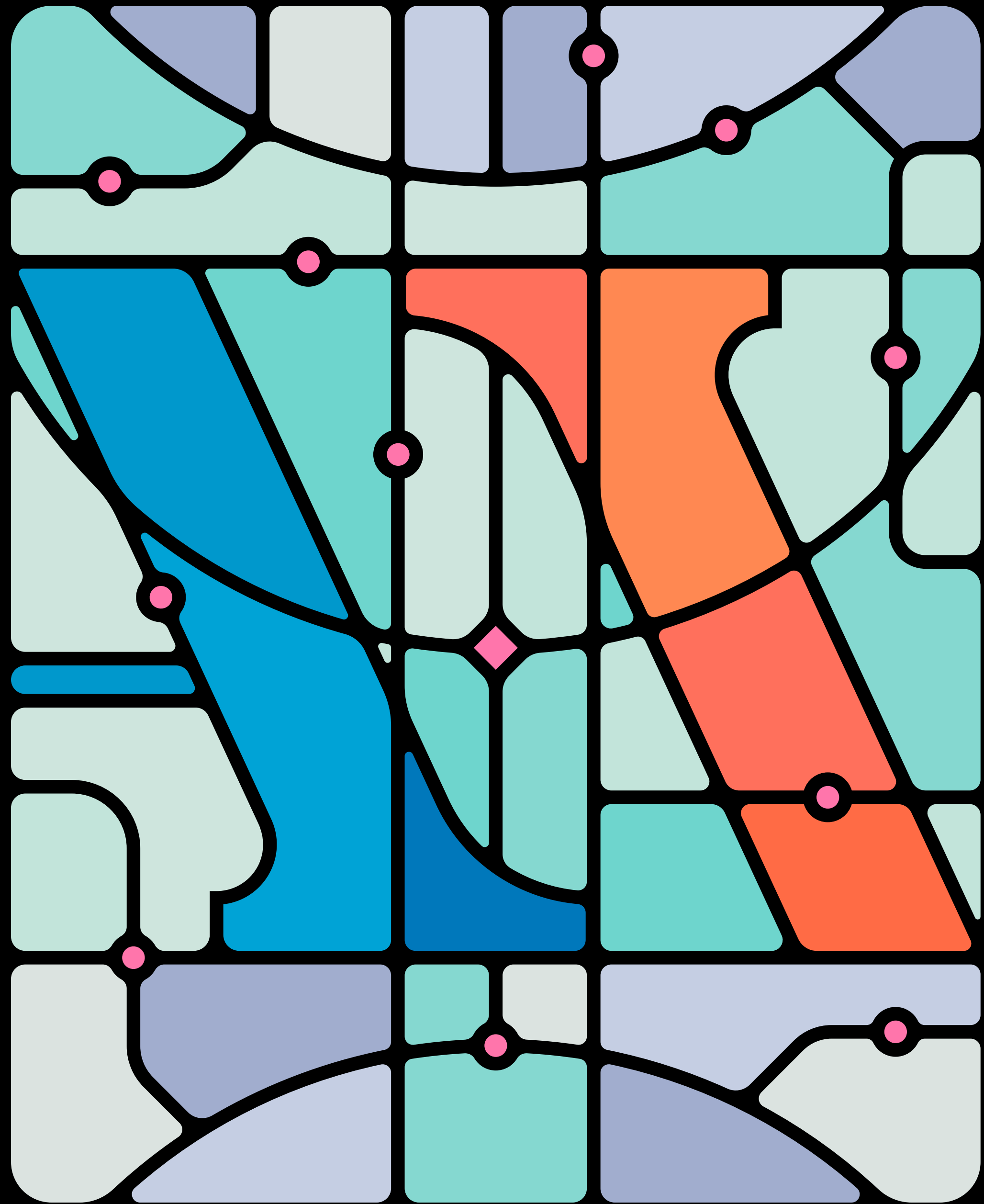
IT'S A GOOD START... TO AN IDENTITY CRISIS

I used to be a designer
like you, until I got a
feedback in the knee.



AUTOMATION AND THE TRANSFORMATION OF TRADITIONAL DESIGN ROLES

Pe vremuri . . .



WE, THE BEAUROCRATS

De la funcionar la
funcional



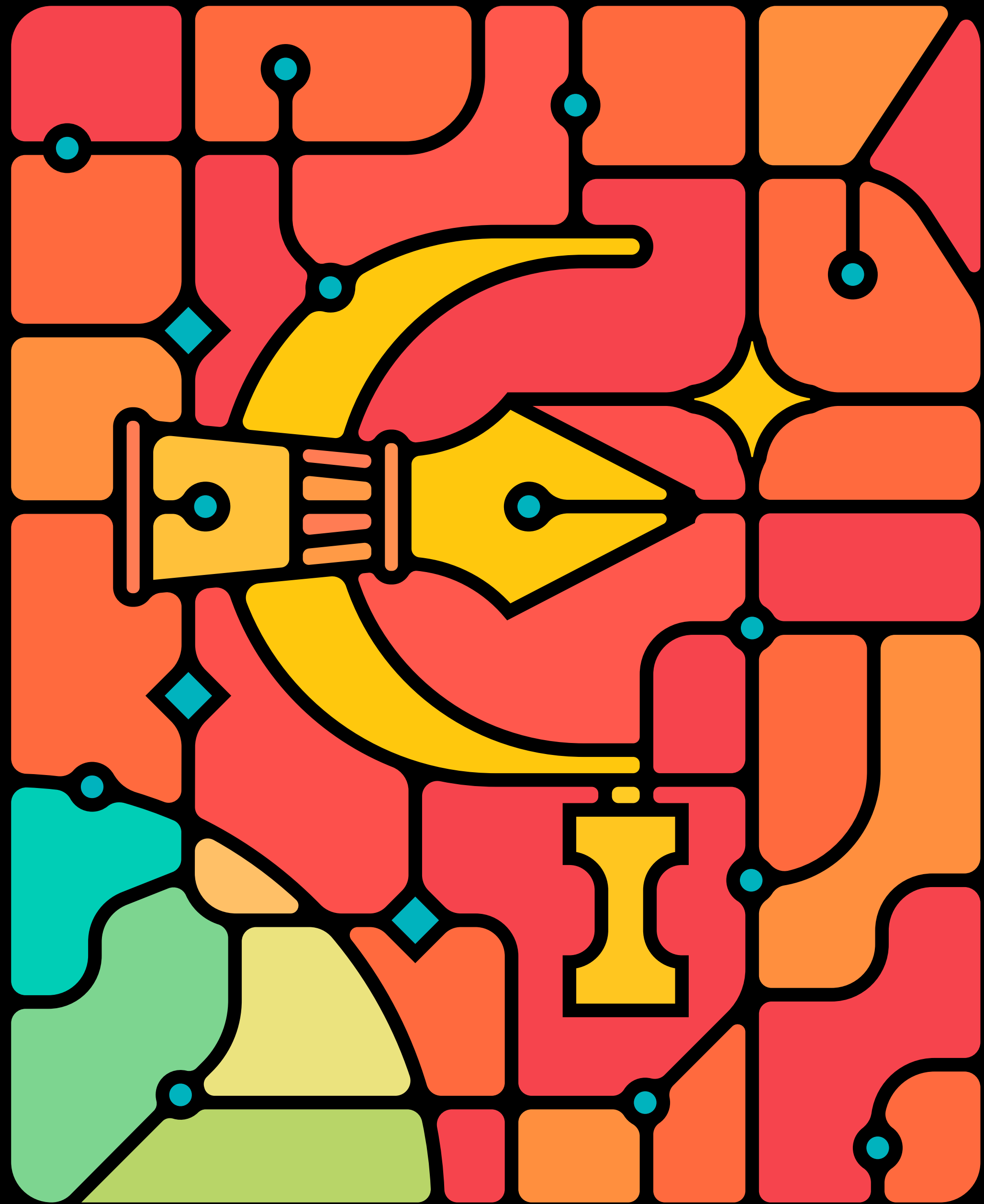
CÂND SIMBOLUL DEVINE CONTRACT AFECTIV

Ai carte funciară,
ai parte . . .



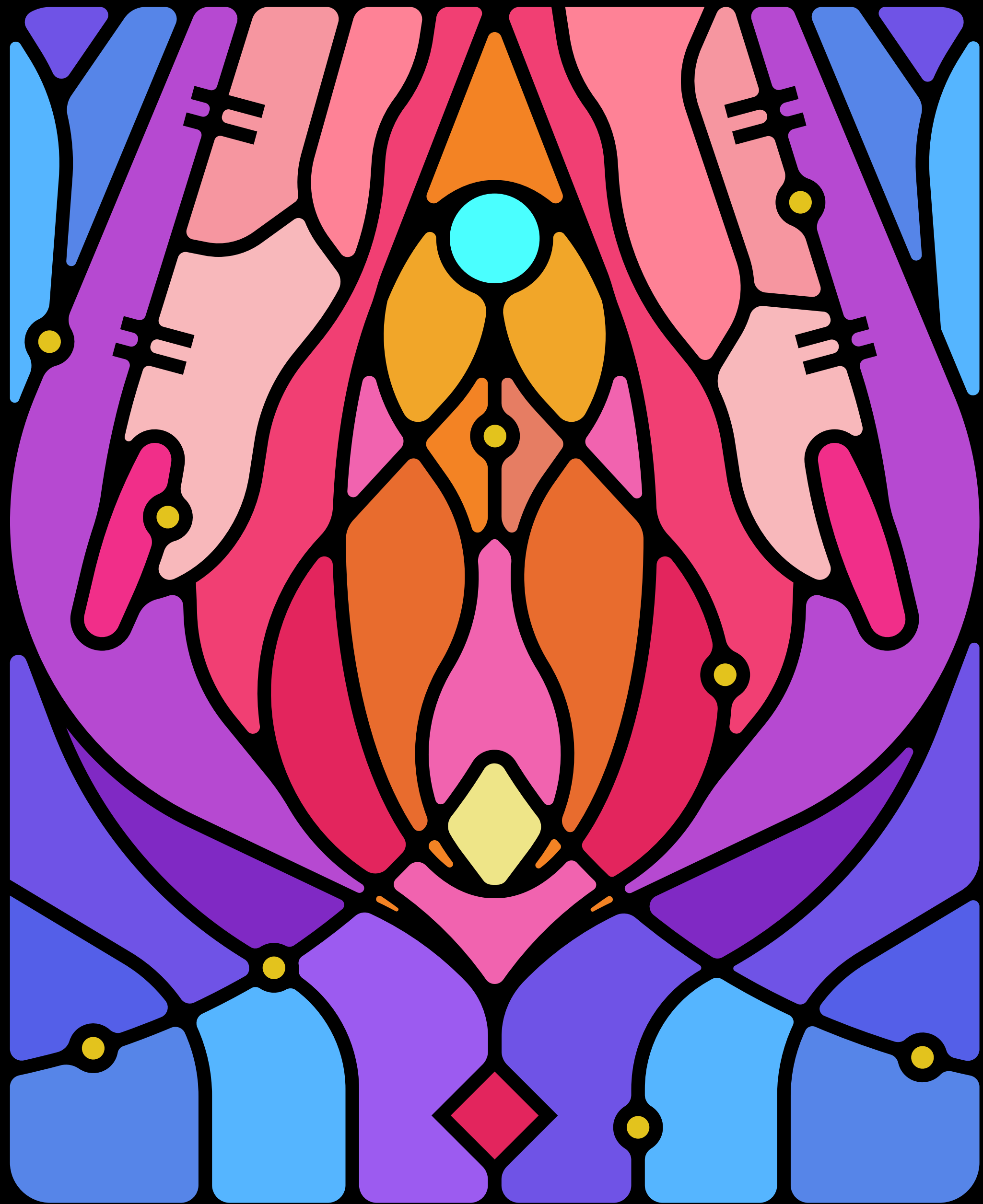
BRANDOMANIE

Te uiți ca vaca la
brandul nou



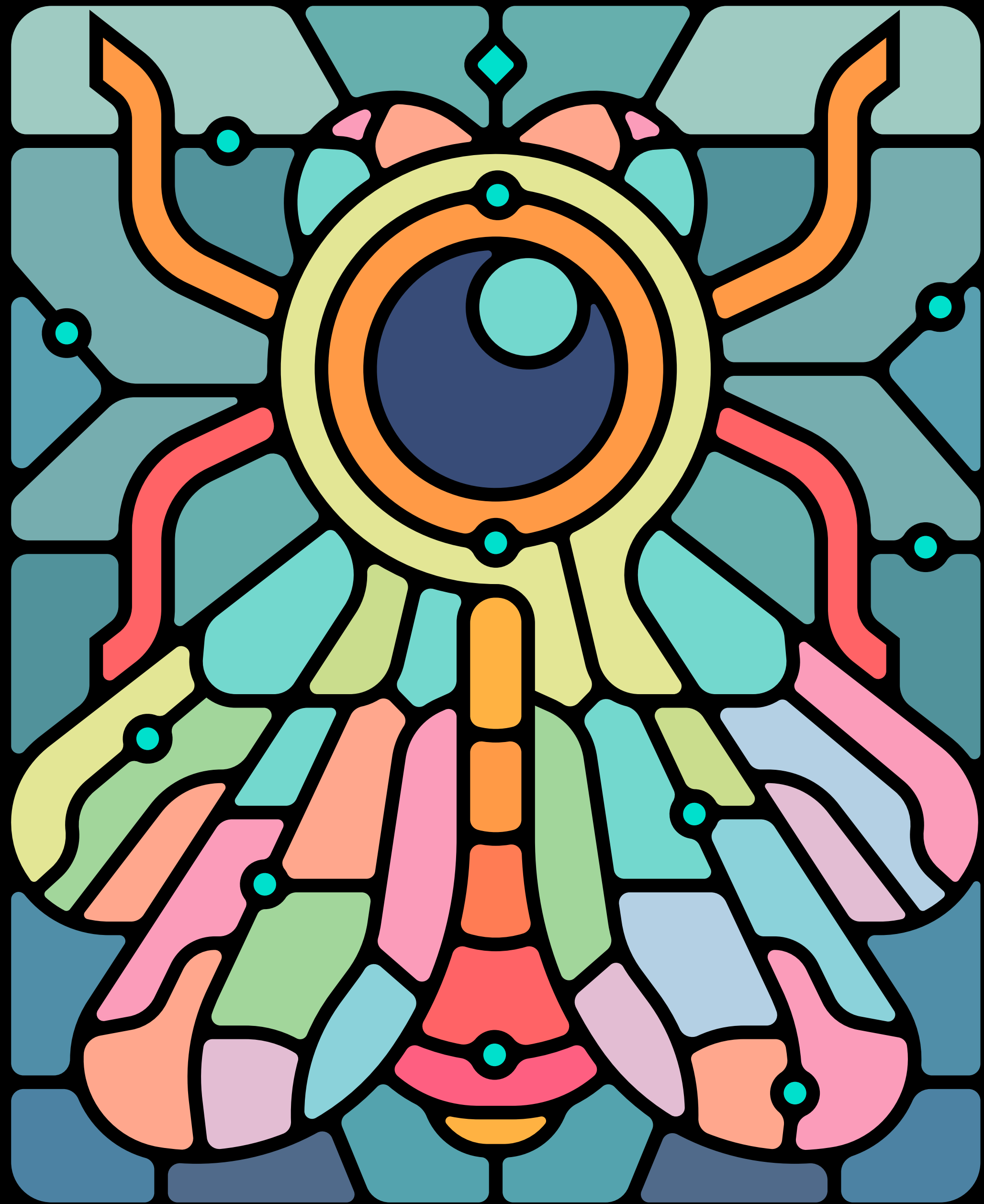
CORPORATE IDENTITY OR POLITICAL ORDER

Na'zi, cum facem?



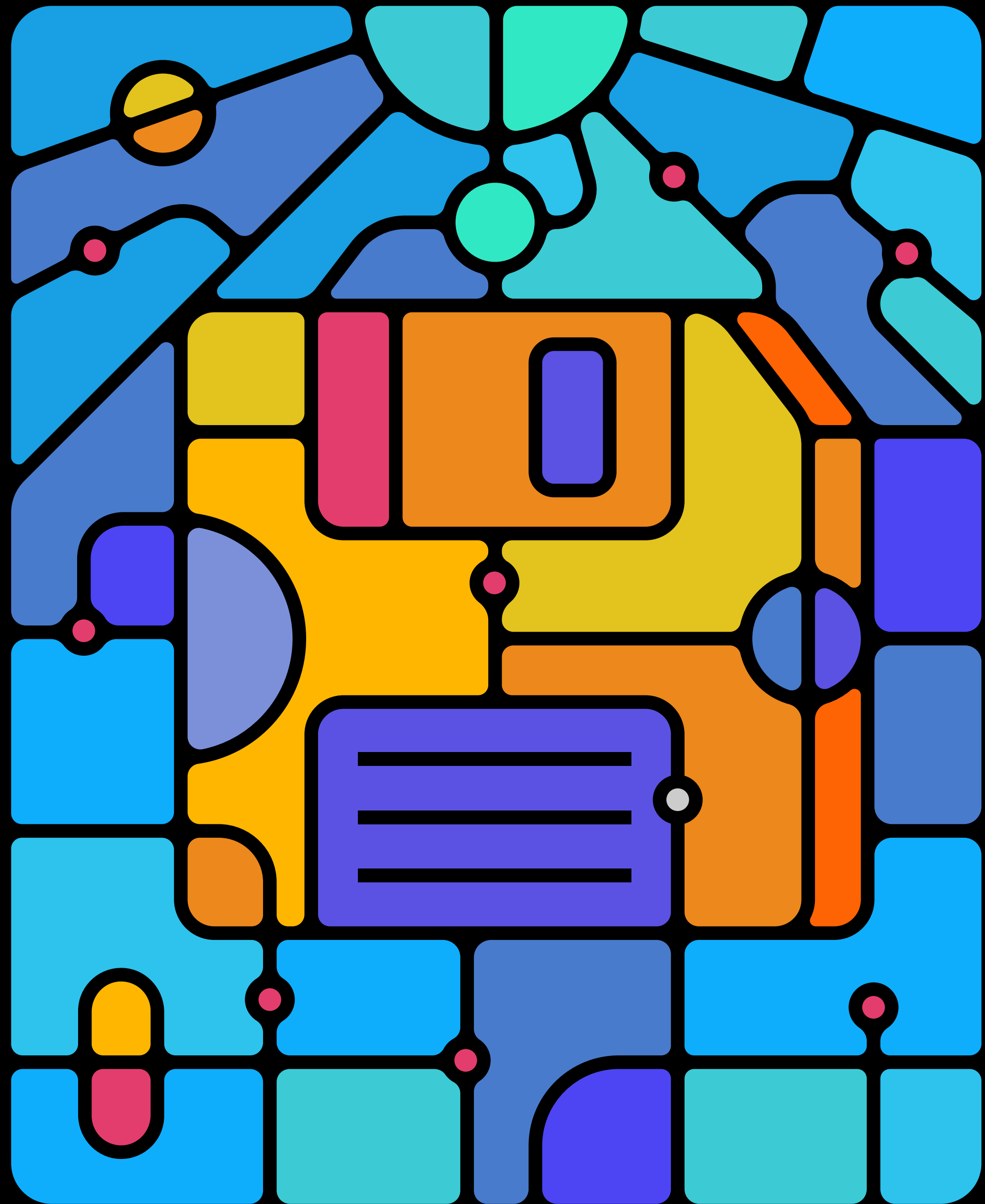
WE HAVE BRANDNAME AT HOME

Adibas, Niku,
Dolce & Banana



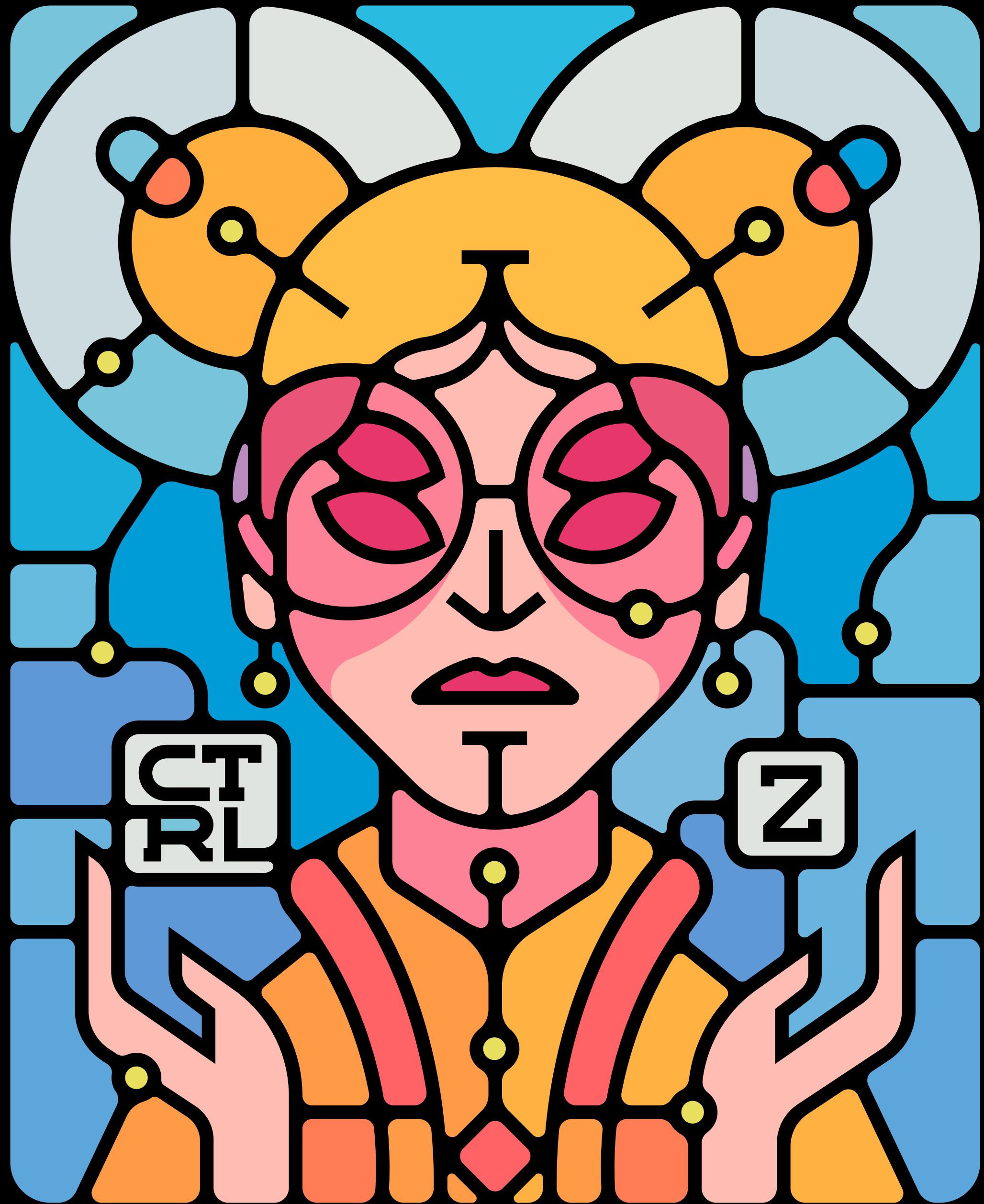
ALL THAT IS GOLD DOES NOT GLITTER

To post or na?
This is the question.



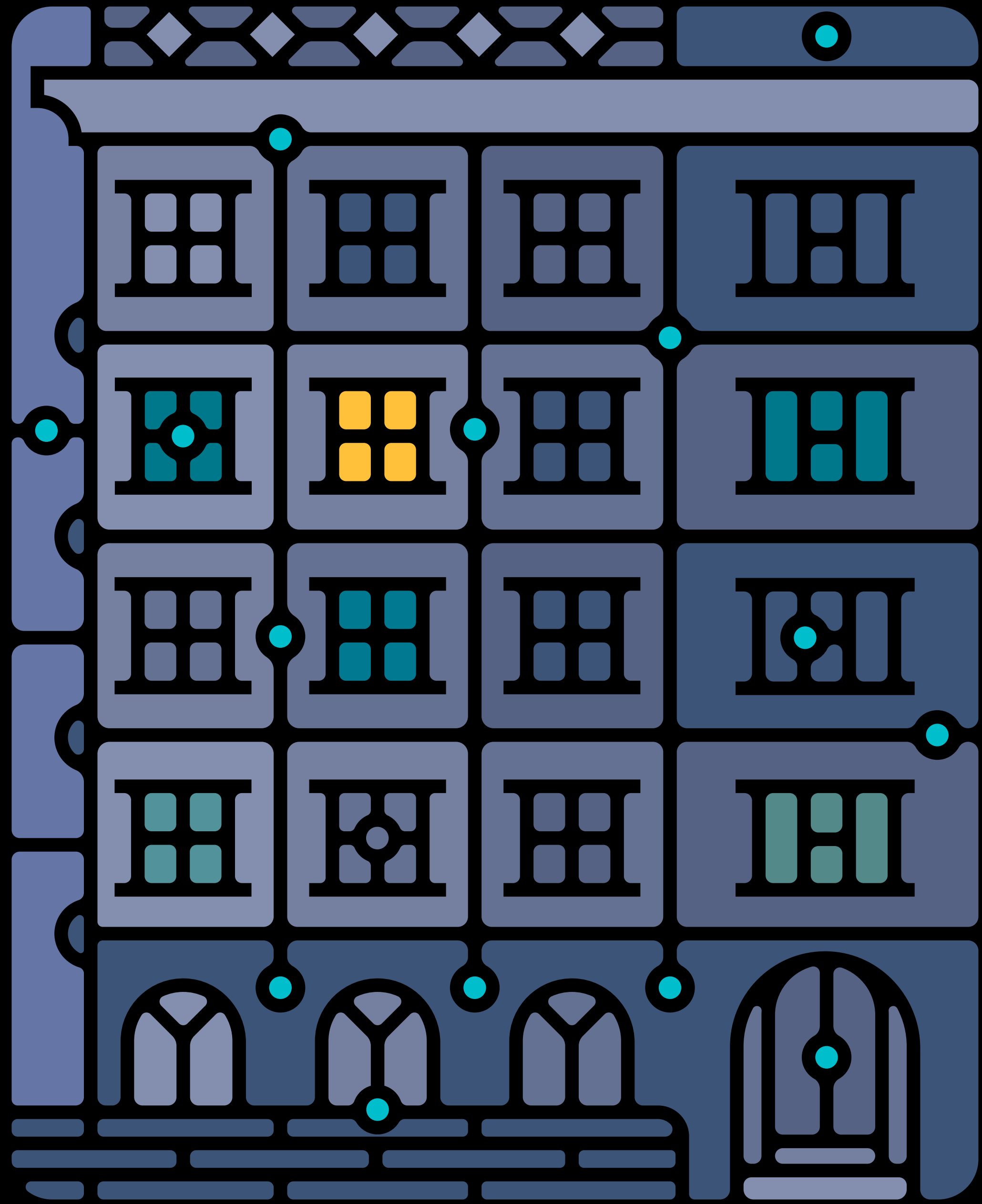
ONE COURSE TO FOOL THEM ALL

I make a bazillion
dollar per week, here is
how I do it.



YOU CAN PICK ANY COLOR AS LONG AS IT'S RED

Creative Freedom™



NOT ALL THOSE WHO WANDER ARE LOST

Unde nu-i inteligență
naturală, vai de aia
artificială

VREAU CĂ OAMENII SĂ CREADĂ ÎN CEEA CE FACEM

N-am ci da io, da ci ia ia?

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